



Dear Friends,

90% During 2011, a professor at the University of British Columbia made an address to his students. He concluded his address with a question, "Effective communication comprises 90% verbal or non-verbal communication?" The students emphatically responded with "non-verbal." Then, as if he was aware that there were Christians sitting in the midst of the audience, he drew closer to them and with a slight sarcastic tone asked, "Christians, sharing the gospel is 90% verbal or non-verbal?" His point was simple: that Christians spend too much time crafting fool proof templates in sharing the gospel and testimonies but neglect to devote any time in evaluating how their day to day actions reflect their faith. Therefore if their actions do not reflect their faith, no matter how much 'sharing' Christians do, people will not find the gospel relevant or applicable in their lives.



This year, the BC Student Forum will embark on a different approach by providing post secondary students with "practical" and "hands-on" exposure. This will not only provide the students the opportunity to learn and be mentored on how to practically integrate their faith with their industry of interest, but it also provides the one who is facilitating the opportunity to mentor and disciple the next generation.

Students will first participate at the BC Leaders' Prayer Breakfast at Westin Bayshore and interact with the 1,000 Christian working professionals from various industries while hearing a presentation from our key note speaker. After breakfast, the students will be divided into groups that will coincide with their industry of interest (e.g. law, occupational, physio, medical, accounting, wealth management, etc.) These groups will then proceed to their designated sites throughout the lower mainland and meet with their facilitator at her/his office. During lunch, the facilitator will present a real life case study for the students to discuss how a Christian "be" Christian within the given constraints of the profession. They will then reconvene at Waves Coffee House to share their experiences amongst their peers.

Sponsor Your Student

\$60 The registration fee per student is \$60. With your financial assistance in supporting your student's registration fee in part or in full, you are partnering with us in mentoring the next generation of working professionals by equipping and empowering them to integrate their faith in what they do. We believe that this generation will be the next Christian leaders who will actively engage their faith in whatever they do wherever they are and in doing so draw the world around them to the love of Jesus Christ!

To provide financial assistance, please visit the BC Student Forum's website at www.bcstudentforum.com and click on "Support." There you will be able to make your contribution on-line, by mail or by phone. Please be sure to note the student's name when you are prompted.

Thank you for partnering with us,

Tom Cooper
President, City in Focus